

# 2019 ANNUAL REPORT



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# MESSAGE FROM PRESIDENT

Dear Esteemed Members of EURAS,

It is my great pleasure to meet you once again, this time through our Annual Report.

As it has been for the last 10 years, EURAS keeps its focus on progress, expansion and project development. As EURAS family, we believe that creating a strong network among our members and supporting each other through our progressive work for being an effective higher Education institution is the key to the success we achieved today.

We continued our ongoing projects in 2019 such as our publications and journals, meanwhile increasing the number of EURAS Academy events, which we believe have great contributions not only to the hosting member but all the members and universities of the region.

We encourage contacting us as soon as possible to secure your calendar in 2020 to host one of our EURAS Academy events.

Of course, EURIE - Eurasia Higher Education Summit has been the proud moment for EURAS, creating a global hub for the world's most prestigious universities. Please make sure you get involved in the planning of EURIE and use this opportunity for your institution to establish new collaborations, learn about new trends and developments in the internationalization of our universities and be a representative of Eurasia region.

As always, we aim to provide services and support for all our members and will continue to do so in the following years as well with all your contributions.  
With kind regards,

**Assoc.Prof. Mustafa AYDIN**  
**President**



*2019's overview*

# INTRODUCTION

Dear Members, Partners, Colleagues,

First of all, we would like to start by wishing you a Happy New Year filled with accomplishments; May it also be the year of a fruitful cooperation between our institutions.

We are glad to share our Annual Report regarding our activities and several positive developments that took place throughout the year. EURAS welcomed nine new members and four partners in 2019 thus we are grateful to see an increase in our membership and partnership applications, and thereby to demonstrate increased collaboration through EURAS Network.

We aim to increase our members' contributions in order to increase the synergy and thus achieving significant results for all the engaged members. I am sure that the addition of these newcomers will prove to be mutually beneficial for EURAS Members and our network as well as our Union. The accomplishments in 2019 can be credited to the dedication and enthusiasm of EURAS Team, EURAS members and partners and Board.

We would like to thank our partners for their incredible contributions to our Union. Special Thanks to all of our valuable members who supported the growth of our union and encouraged us to work hard in order to serve for the global education sector.

As EURAS, we will be delighted to support your activities and promote your institution and to help recognition of the member institutions in all around the world and we are ready to collaborate and welcome any other proposal.

We would like to invite you to our annual conference - EURIE 2020 - Eurasia Higher Education Summit to share ideas, experiences and best practices for internationalization of higher education; to generate new partnerships for academic collaboration, student & staff exchanges and other joint ventures; to discuss challenges facing higher education today, explore new trends and discover innovative solutions; and equally importantly, to explore the higher education systems, student mobility flows, recruitment dynamics in the Eurasian region. We look forward to seeing you there.

With our best regards,

**On behalf of EURAS Team**

**Pinar ELBASAN, Ph.D.c.**

**General Coordinator, EURAS & EURIE**



*2019's overview*

# EVENTS

In this comprehensive annual report we provide information on the organization's mission and history and summarize the organization's achievements in the past year. The 2019 annual report is a look back at an outstanding year, but it also features our future goals.

## EURIE 2019 - Eurasia Higher Education Summit



EURIE is the new meeting point for international higher education sector, connecting other parts of the world with the great potential of the Eurasian region. EURIE annual summit features an exhibition and a conference to expand the knowledge, networks and collaboration opportunities for the participants.

EURIE 2019 proved to be a great success by bringing together more than 2500 international education professionals, along with 361 participant institutions from 60 countries and 150 exhibitors in the expo hall. 124 speakers presented in 53 sessions over three days of the EURIE 2019 Summit Conference Program, which was held on 27 February-1 March, 2019 in Istanbul.

## Turkish-Kazakh Universities Networking Meeting



Networking Meeting was organized for future collaboration between Turkish and Kazakh Universities, on 1st of March, 2019 within EURIE 2019 Eurasia Higher Education Summit.

## EURAS Annual Meeting

EURAS Annual Meeting was held during EURIE 2019 Summit where EURAS and EURIE President Assoc. Dr Mustafa Aydin highlighted recent developments in the international education sector in Eurasia. In addition, Mr. Anass Bennani Director of Cooperation and Partnership, Ministry of National Education, Vocational Training, Higher Education and Scientific Research, Kingdom of Morocco participated at EURAS Annual Meeting.

## EURAS Conference on Internationalization of Higher Education: Cases of Turkey and Azerbaijan



During the conference, the role of the Universities in Education Diplomacy; cooperation in higher education between Azerbaijan and Turkey and the importance of education diplomacy; changing conditions and new trends in Eurasian geography are some of the themes that were discussed. EURAS Conference was organized on 28th of February, 2019, in Azerbaijan.

Officials from Azerbaijan Ministry of Education, the Embassy representatives, Members of Parliament, University Rectors and Education Specialists participated in the conference.

## Going Global 2019 Conference



Going Global 2019 Conference was supported by EURAS - Eurasian Universities Union, held by British Council on 13-15 May, 2019 in Berlin. Networking at the world's largest open conference for leaders of international education - exploring collaborative solutions with more than 1,200 leaders from 80 countries were some of advantages of conference. Going Global 2019 explored the theme - "Knowledge diplomacy and the digital world: does international tertiary education have a role?"

## 1st International Conference on "Air -Land - Sea Interaction (ICALSI 2019)"



The conference was jointly organized by Khazar University, the UNESCO Chair on Eremology, Ghent University, Istanbul Aydın University, Istanbul Technical University, Chinese Academy of Sciences, and EURAS - Eurasian Universities Union. The ICALSI 2019 provided an opportunity of interactions and co-operations for scientists from different countries with specialist researchers and young scientists in this field.

## The 10th International Symposium on Image Processing, Wavelet and Application



The 10th International Conference on Image Processing, Wavelet and Applications (IWW2019) was held in Kocaeli, Turkey between October 18 - 20, 2019. IWW2019 was organized by Kocaeli University with the co-operations of İstanbul Aydın University, EURAS - Eurasian Universities Union and Sharda University.

The participants discussed major issues of importance of integrated image processing, wavelet implementation, and other science and engineering applications, analysis, and modeling issues.

These scientific meetings are intended to provide opportunity for the interaction of scientists, engineers, planners and decision makers from different nations.



## 2nd Rectors' Conference 'Transforming Higher-Education Institutes to produce 21st Century Graduates'



Our member Superior University organized its 2nd Rectors Conference themed 'Transforming Higher Education Institutes to produce 21st Century Graduates' on 27th November 2019 at Governor House, Lahore. Conference was supported by EURAS-Eurasian Universities Union.

## International Conference on "The Contribution of students and young teachers to the implementation of SDG – 2030"



EURAS was proud to support international conference titled: "Youth Contribution to the Sustainable Development Goals – 2030" in Eurasian National University which attracted more than 1000 representatives of 60 universities in the World, focused on an important aim developing and strengthening mechanisms for youth participation in policies and events aimed at intensifying efforts in the field of sustainable development through the development of partnerships between students and young university professors from the CIS countries.

This event was supported by EURAS, the First President Foundation of the Republic of Kazakhstan – Elbasy, G-Global International Secretariat, Eurasian National University, and the Green Economy G-Global Coalition.

## EURAS Seminar on "One Belt One Road Initiative of China"



The seminar on "One Belt One Road Initiative of China" on 26.04.2019 at Istanbul Aydin University where we hosted distinguished speakers from Turkey and China.

Announced by China in 2013, One Belt, One Road (OBOR) involves a series of infrastructure projects connecting China to Europe via Southeast, Central and West Asia, the Mediterranean and the Middle East. OBOR is historically unprecedented in its geographic scope and economic scale.

*2019's overview*

## NETWORKING ACTIVITIES

### EURAS Team at NAFSA 2019 Annual Conference & Expo in USA



EURAS and EURIE Teams attended NAFSA 2019 Conference on May, 26-31 in Washington, DC. For the first time EURAS was represented with its booth at NAFSA Expo Hall as an exhibitor and presented Eurasian Universities Union by providing a complex information about our organization and at the same time to develop and explore collaboration opportunities.





*2019's overview***NETWORKING  
ACTIVITIES****EURAS & EURIE Teams at EAIE 2019 Conference and  
Exhibition, in Finland**

EURAS and EURIE Teams attended EAIE 2019 Conference on 24-27 September, 2019 in Helsinki, Finland. We had the opportunity to meet our members, partners and colleagues from international education sector and shared our experiences and latest developments about EURAS and EURIE and generated new partnerships.

**QS Worldwide Conference 2019 in Kazakhstan**

On behalf of EURIE and EURAS, our General Coordinator, Pinar ELBASAN attended the QS Worldwide 2019 Conference hosted by Al-Farabi Kazakh National University. It was our pleasure to meet the community and colleagues in Almaty and be a part of an important conference, exhibition as well as attend in unique seminars.



## 2019's overview

# TRAININGS & ACADEMY

EURAS Academy program is targeted on serving as a guide for enhancing the perspective on a particular topic each time. Furthermore, the program strictly aims to be interactive for maximizing the efficiency for all of the attendees. EURAS Academy mainly covers training sessions, workshops, and introductions that will help the participants to follow up innovative approaches, benefit the real experiences whereof they will possibly be able to make progress in accordance with the newest trends and methods.

## EURAS Academy in Iran

### "Effective Internationalization Methods for Iranian Universities"



The Second EURAS Academy in Iran themed on "Effective Internationalization Methods for Universities," was successfully held in Tabriz, Iran on 16th of October, 2019. University of Tabriz, one of the most prestigious higher education institutions of the country, hosted the event. At EURAS Academy, the highest level of representatives of higher education institutions including presidents, rectors, deans, international office directors and managers as well as other academic and administrative who are the specialists of their fields came together. There were over hundred participants from more than 50 institutions participated in EURAS Academy.

## EURIE Training For Turkish Universities



EURIE Training Program was organized for the 3rd time only for the teams working in the International Offices of Turkish Universities hosted by Ankara University on 22 November, 2019. Special Thanks to our host institution, Ankara University and all Turkish Universities' representatives who attended in our training program.





## EURAS Academy in Pakistan



EURAS Academy offered the professional training program for the first time in Pakistan. EURAS Academy mainly covers training session that helps the participants to follow up innovative approaches, benefit the real experiences whereof they possibly be able to make progress in accordance with the newest trends and methods. EURAS Academy was organized by EURAS-Eurasian Universities Union hosted by Superior University, a member of EURAS. Special Thanks to our member, Superior University for their support and all Pakistani Universities' representatives for their participation.





*2019's overview***NEW  
MEMBERS**

We would like to welcome our new members and partners and gladly thank them for getting through a commitment with EURAS.



**American Business  
Management and  
Technology  
College,  
Switzerland**



**Stanislaw Staszic  
University of  
Applied Sciences  
in Pila,  
Poland**



**Baku Higher Oil  
School,  
Azerbaijan**



**Shenzhen  
Polytechnic,  
China**



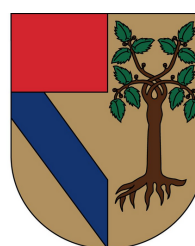
**Cyprus Science  
University,  
TRNC**



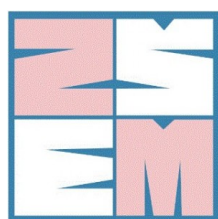
**Silkway  
International  
University,  
Kazakhstan**



**Edna Adan  
University,  
Somalia**



**Universidad  
Panamericana,  
Mexico**



**Zagreb School of  
Business,  
Croatia**

*2019's overview*

## NEW PARTNERS

We would like to welcome our new members and partners and gladly thank them for getting through a commitment with EURAS.



The British Council is the UK's international organisation for cultural relations and educational opportunities.



Erasmus Student Network

Erasmus Student Network (ESN) is the biggest student association in Europe which works in the interest of international students by representing the needs and rights of international students on the local, national, and international level

KINGDOM OF MOROCCO



Ministry of National Education, Vocational Training,  
Higher Education and Scientific Research

Ministry of National Education, Vocational Training, Higher Education and Scientific Research draw up strategies, policies and plans for educational reform and development; and to draft relevant rules and regulations, and supervise their implementation.



UZNEO

The National Erasmus+ Office contributes to improve the relevance, effectiveness and impact of the Erasmus+ and Tempus programs in Uzbekistan.

*2019's overview***PUBLICATIONS**

**1. EURAS Academic Journal** is a quarterly, open-access, peer-reviewed international journal published by Eurasian Universities Union, the largest international education association of Eurasia region. It committed to providing a lively meeting-place for international perspectives on scientific developments across the globe. EURAS Academic Journal has a multidisciplinary basis in which every issue in every quarter of a year has a different subject matter. We believe that if your research is scientifically valid and technically sounds significant then it deserves to be published and made accessible to the world research community. We are pleased to invite our Members, scholars, academicians and researchers to submit their articles regarding issues which focus on the variety of dynamics in Engineering Research, Innovation and Technology; as well as, issues which focus on the variety of dynamics in Education, Culture and Society via email to

**[euras@euras-edu.org](mailto:euras@euras-edu.org)**.

**2. EURAS. EXPRESS** is the weekly newsletter of EURAS with a specially prepared content for our members, partners and colleagues with reviews on daily or weekly member's news, new developments in higher education world and information about upcoming events.

**3. EURAS Member News** are sent by EURAS to our members and partners in order to keep them updated with the latest trends, news and highlights.

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ACADEMIC  
JOURNAL**

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**EURAS**  
Avrasya Üniversiteler Birliği  
Eurasian Universities Union



## UPCOMING EVENTS

# EURAS Annual Conference: EURIE 2020 - Eurasia Higher Education Summit



We would like to kindly present our invitation for EURIE 2020 - Eurasia Higher Education Summit to be held in Istanbul on 19-21 February 2020. It will be our highest honor to host you at this summit.

EURIE, the 3rd largest higher education expo and summit in the world, is endorsed by the Eurasian Universities Union - EURAS.

Furthermore, this year for the second time, the International Entrepreneurship and Innovation Event Imagine Tomorrow supported by EURAS will take place as a sub-event of EURIE Summit.

As EURAS, we are proud to organize EURAS Executive Board Member Meeting on 19th of February, 2020 and EURAS Forum on 20th of February, 2020.

## UPCOMING EVENTS

### EURAS Supported Events

#### EURAS is proud to host ENQA Members' Forum

As affiliate member of ENQA, We are pleased to inform you that EURAS will be hosting the the 10th ENQA Members' Forum, on 29-30 April 2020 in Istanbul, Turkey.



ENQA is the European Network for Quality Assurance in Higher Education promoting European cooperation in the field of quality assurance (QA) in higher education. The mission of ENQA has been to contribute significantly to the maintenance and enhancement of the quality of European higher education, and to act as a major driving force for the development of quality assurance across all the Bologna Process signatory countries.

ENQA will be organizing their annual event in cooperation with the Eurasian Universities Union- EURAS which will focus primarily on the future of higher education including plenary presentations and a stakeholder panel discussion. Participants will also be updated on the outcomes of the external review of ENQA Agency Reviews and have a chance to express their views on the future of the process during breakout sessions.

## About EURAS

Launched in 2008, EURAS-Eurasian Universities Union is a non-profit international education association, promoting cooperation among over 120 member universities and partner institutions from all around the world and working for the global advancement of educational standards in the Eurasian region.

EURAS, the main supporter and endorser of EURIE Summit, is the largest and strongest higher education association of the region, focuses on improving the international collaborations and cooperative activities via unique networking and sharing the latest trends on innovation, globalization and quality assurance.

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