

❖ **UNIMED General Assembly on December 13th, online**

This year marks the 30th anniversary of UNIMED. Since its foundation in 1991 thanks to the commitment of prof. Franco Rizzi, UNIMED has gradually grown in associates, projects and activities. The Assembly is therefore an opportunity not only for celebration and balance but for reflection to consolidate the work done so far and discuss the founding values of our association which still maintain a strong and not only symbolic vitality today.

The day is divided into two sessions: the Plenary Assembly addressed to all members, and the Assembly of members limited to one representative per university.

- **Plenary Assembly for all members from 10.30am to 1.30pm**
Rectors / Presidents or their Delegates are invited to intervene with short contributions aimed to help us trace the guidelines of UNIMED's activities.
- **Assembly of members from 3pm to 5pm CET – only one representative per institution**
The assembly of members is dedicated to fulfilling formal obligations.

The next UNIMED General Assembly will be held at the University of Jordan in Amman in 2022! Looking forward to it!

For more information, unimed@uni-med.net

❖ **THE Campus Live Asia, 14 December 2021**

As the continent vacillates between hope and uncertainty, universities across Asia are working to tackle the region's educational needs, building opportunities for all students, regardless of their personal circumstances.

Join us on 14 December at THE Campus Live Asia, where we will identify challenges and highlight strengths in the region's university strategy, promoting positive exchange of ideas and new opportunities for collaboration.

Key take-aways:

- How to encourage diverse and creative university leadership
- How to build a learning approach which accommodates students in all different circumstances
- How to create an environment of psychological safety for staff and students
- How to scale up the societal impact of universities
- How to build networks in a virtual world

For more information, please visit the website: <https://www.timeshighered-events.com/live-asia-2021>

❖ **International online conference: Social, Economic, Human Consequences of COVID-19 Pandemic in Turkey and the World, December 8, 2021**

As EURAS-Eurasian Universities Union, we are pleased to announce the EURAS Webinar where our distinguished Panelists discussed the subject of debate about the ***“International online conference: Social, Economic, Human Consequences of COVID-19 Pandemic in Turkey and the World”*** held on December 8, 2021.

Detailed agenda: <https://euras-edu.org/wp-content/uploads/2021/12/Program-International-online-conference-1-1.pdf>

For more information, please visit the website: <https://euras-edu.org/webinars/international-online-conference-social-economic-human-consequences-of-covid-19-pandemic-in-turkey-and-the-world-december-8-2021/>

❖ **DIGITALIZATION IN HIGHER EDUCATION AFTER THE PANDEMIC**

EURAS (Eurasian Universities Union) is excited to announce that EURAS along with Istanbul Aydin University (EURAS member) organised event about ***“Digitalization In Higher Education After The Pandemic”*** held on December 03, 2021 in Baku – Azerbaijan.

For more information, please visit the website: <https://euras-edu.org/>

❖ **Join Honolulu for IICE2022! January 06-09, 2022 | The Hawai'i Convention Center, Honolulu, Hawaii, United States**

Aloha and welcome to the beautiful island of Oahu, home to The IAFOR International Conference on Education in Hawaii (IICE), and The IAFOR International Conference on Arts & Humanities in Hawaii (IICAH).

The 7th IAFOR International Conference on Education in Hawaii (IICE2022) will be held alongside The IAFOR International Conference on Arts & Humanities in Hawaii (IICAH2022), and many of the sessions will concentrate on areas at the intersection of education and the arts and humanities. In keeping with IAFOR's commitment to interdisciplinary study, delegates at either conference are encouraged to attend sessions in other disciplines.

For more information, please visit the website: <https://iicehawaii.iafor.org/iicehawaii2022/>

❖ Launch of report “Scenarios for the integration of Virtual Exchange in Higher Education

Virtual Exchange is a powerful and innovative pedagogy to enable deep, interactive intercultural learning through online facilitated discussions. But how can Higher Education across Europe expand internationalisation at home through Virtual Exchange? And how can it be integrated and accredited as a stable component of the academic offer? The FRAMES consortium has developed scenarios for the integration of Virtual Exchange in Higher Education, a new report presenting different scenarios of integration of blended mobility by Higher Education Institutions, focusing mainly on Virtual Exchange approaches, along with cases illustrating how VE has been implemented within the educational offerings of HEIs.

The event will present scenarios for the integration of VE in Higher Education, and it will explore the constraints and opportunities of the implementation and accreditation of VE in Higher Education, with a specific focus on the European Higher Education Area, and the Irish, Italian, and Spanish Higher Education systems. The online event will be held on 10 December 2021 11.00-13.00h CET.

For more information, please visit the website: <https://www.uni-med.net/en/launch-of-reportscenarios-for-the-integration-of-virtual-exchange-inhigher-education/>

❖ EURAS - Entrepreneurship and Innovation Program

The “**Entrepreneurship and Innovation Program**” will be held on March 28 -31, 2022, in Barcelona, Spain. The program, aimed at entrepreneurs, start-up founders, managers, and directors pursuing innovation and creativity, will consist of sessions, lectures, and workshops to provide participants with the skills, culture, and networks they need to establish, operate, sustain, and scale new businesses. Upon completion of the course, participants will receive certificates from UC Berkeley as well as a Spanish University.

Assoc. Prof. Mustafa AYDIN President of EURAS & EURIE is planning to organize a team with EURAS members to attend this event so together we can add value to the program and make a great partnership there. The program is as follow:

Day 1: Monday, March 28

- Registration.
- WICO Congress session 1.
- Break.
- WICO Congress session 2.

Day 2: Tuesday, March 29

- Visiting Amazon and Nestle.
- Break.
- WICO Congress session 3.

Day 3: Wednesday, March 30

- Visiting Advanced Factories 2022 Exhibition.
- Free time.

Day 4: Thursday, March 31

- Barcelona full-day city tour.

Note: Places are limited so book early and to register your interest please email at euras@euras-edu.org

For more information, please visit the <https://euras-edu.org/>

❖ The official visit to the Azerbaijan Consulate in Istanbul - Turkey

EURAS & EURIE President, Assoc. Dr. Mustafa Aydın official visit to the Azerbaijan Consul General Ms. Nermina Mustafayeva on 13.12.2021 in Istanbul, Turkey. The meeting aims to set a unique forum for productive collaboration between Turkey and Azerbaijan. During the meeting, the vision for the upcoming projects and possible collaboration also discussed.

For more information, please visit the website: <https://euras-edu.org/>



❖ **THE Innovative & impact summit, WHAT MAKES A SUCCESSFUL INNOVATION CLIMATE?**

We are delighted to be partnering with the prestigious Swedish university KTH Royal Institute of Technology for the THE Innovation & Impact Summit 2022 on 26–28 APRIL 2022 in Stockholm, Sweden

The summit will unite leaders of the best and most ambitious universities with policymakers, world-class researchers and the companies that are shaping our future, around the contribution that higher education institutions can make to a successful, prosperous and sustainable innovation ecosystem.

Join us on 26–28 April 2022 in Stockholm, Sweden, to explore some of the deep issues that affect the creation of a positive environment for innovation, and question how research universities can sustain and support that environment. We will debate the importance of talent, regulation, diversity and investment in delivering a prosperous innovation climate, and what kind of impact that may have in the market and in wider society.

Agenda themes:

1. How universities can create a national innovation culture
2. Regulating responsibly – is there a role for universities?
3. Assessing impact – where can universities make the greatest intervention?
4. Lean innovation – the value of diversity

For more information, please visit the website: <https://www.timeshighered-events.com/innovation-impact-summit-2022>

❖ **UNIMED members gathered online for the General Assembly, 13 December 2021**

The UNIMED General Assembly 2021 was exceptionally held online on the 13th December 2021, due to COVID-19 restrictions. The event saw the participation of around 90 attendees from 16 countries of both shores of the Mediterranean: Algeria, Cyprus, Egypt, Finland, France, Italy, Jordan, Kosovo, Kurdistan, Lebanon, Morocco, Palestine, Portugal, Spain, Tunisia, Turkey.

The General Assembly is a UNIMED key event taking place once a year, where Rectors, Presidents and representatives of UNIMED associated universities meet to reflect on the work done together during the past year, on the results achieved, the challenges faced and to determine future directions and initiatives accordingly. In particular, this year's Assembly was the perfect occasion to celebrate the 30th anniversary of UNIMED, founded in 1991. The Assembly started with the opening messages and greetings provided by Prof. Francisco Matte Bon, UNIMED President, Prof. Hmaid Ben Aziza, UNIMED Secretary General, Prof. Wail Benjelloun, UNIMED Honorary President, Mr. Marcello Scalisi, UNIMED Director and Mrs. Hadeel Yaseen, Director of International Affairs Unit at the University of Jordan, which will host the next UNIMED General Assembly in June 2022.

For more information, please visit the website: <https://www.uni-med.net/en/unimed-members-gathered-online-on-the-general-assembly-2021/>

❖ **Call for the Convening of a New Euro-Mediterranean Ministerial Conference on Higher Education and Scientific Research**

UNIMED, its members and partners, are calling for the convening of a new Euro-Mediterranean ministerial conference on Higher Education and Scientific Research.

The last Euro-Mediterranean Ministerial Conference on this topic has been organized in 2007 in Cairo, Egypt. Fifteen years have passed but the need to focus on these aspects is today, more important than ever. The Higher Education Institutions have been shaken up by the COVID-19 pandemic and global unrest in the Euro-Mediterranean region. Both the staff and the students suffer from their consequences. In view of the achievements and challenges in the region, it is essential to make new commitments to protect and further develop education, research and innovation, and thus to contribute to the development of human capital in the Euro-Mediterranean region.

For more detail <https://www.uni-med.net/en/call-for-the-convening-of-a-new-euro-mediterranean-ministerial-conference-on-higher-education-and-scientific-research/>

❖ **EAIE Exhibition 2022: the unrivalled European platform for global partnerships**

The EAIE Exhibition is the premier event for forging and nurturing your global partnerships through face-to-face interactions. Offering unrivalled networking opportunities and attracting key decision-makers in higher education, the EAIE Conference and Exhibition is the leading international education event in Europe.

Why exhibit?

- Promote your services.
- Reach an engaged audience.
- Build new partnerships.
- Generate new leads and customers.
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Who will you reach?

- Professionals working in student services, marketing and recruitment, alumni relations, credential evaluation, etc.
- Managers of international education programmes.
- University rectors and international office directors.

For more information, please visit the website: <https://www.eaie.org/barcelona/exhibition.html>

❖ **NAFSA - The Management Development Program is now virtual!**

The NAFSA Management Development Program (MDP) is the most trusted and comprehensive management training program for international education (IE) professionals. Join us for the new e-Management Development Program (eMDP).

Become an Effective Manager in International Education
Develop the Expert Skills You Need

Interactive, Self-paced Format With Trainers and Peers

NAFSA's eMDP follows a flipped classroom model. Online modules will be assigned as prework for each virtual live session. Participants should come prepared to each live session to engage in an interactive discussion with fellow participants and eMDP Trainers.

Is the Management Development Program right for you?

- You have been elevated to a managerial role.
- You would like to build a network of International Education managers.
- You enjoy learning from a diverse group of leaders.
- You excel in a dynamic, interactive learning environment.

For more detail: <https://www.nafsa.org/programs-and-events/management-development-program>

❖ The Delightful Istanbul Winter School, short term study program for international students, 2022

EURAS is pleased to inform you that the **Winter School (Online) of Istanbul Aydin University** will start from **24 January to 5 February 2022**. The Delightful Istanbul Winter School, short term study program for international students, 2022 is open for the following areas,

1. Brand Management.
2. Current Issue in International Politics.
3. Genetics and Medical Biotechnology.
4. Multi-Criteria Decision Making.

Special offer for EURAS Members

- The Winter School fee is 80\$ (per student) instead of 100\$.
- For EURAS members 1 student is free of cost/full scholarship.
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Benefits and more

1. Students will have the opportunity to gain new knowledge and skills through online learning.
2. They will have access to synchronous lectures by IAU instructors, reading materials, videos, and discussion forums on the digital learning platform of IAU.
3. Students who complete the attendance requirements and pass successfully will be awarded an official transcript by IAU.
4. IAU will also post curated visual and textual materials about Istanbul and Turkey to help you learn about our magical city and Turkish culture and modern history.
5. Participating will facilitate intercultural awareness and learning, an important soft skill, which will enhance your employability in the future.
6. Students who complete a short essay based on the visual and textual materials will be awarded a certificate by IAU International Office.

Dates & Registration

Program Dates: January 24 - February 5, 2022

Registration Deadline: January 10, 2022

How to apply?

Please fill the form:

<https://forms.gle/8Y9rUf84jhp4uVQM9>

For more information, please visit the website:

❖ The IAUP Executive Committee Meeting, 2022

EURAS & EURIE President, Assoc. Dr. Mustafa Aydın has been elected as a member of the Board of Directors of the International Association of University Presidents (IAUP) in the IAUP Executive Committee Meeting that will be held in virtual format on December 17, 2022.

The aim of IAUP is supportive and enhance the leadership capabilities of Presidents/CEOs of higher education institutions during the pandemic and post pandemic.

For more information, please visit the website:

<https://www.iaup.org/2021/12/22/iaup-executive-committee-holds-first-meeting-for-2021-2024-period/>