

# EURAS EXPRESS

EURAS WEEKLY NEWS

NEWS AND ANNOUNCEMENT

## ❖ EURAS - Entrepreneurship and Innovation Program

The “**Entrepreneurship and Innovation Program**” will be held on March 28 -31, 2022, in Barcelona, Spain. The program, aimed at entrepreneurs, start-up founders, managers, and directors pursuing innovation and creativity, will consist of sessions, lectures, and workshops to provide participants with the skills, culture, and networks they need to establish, operate, sustain, and scale new businesses. Upon completion of the course, participants will receive certificates from UC Berkeley as well as a Spanish University.

Assoc. Prof. Mustafa AYDIN President of EURAS & EURIE is planning to organize a team with EURAS members to attend this event so together we can add value to the program and make a great partnership there. The program is as follow:

### **Day 1: Monday, March 28**

- Registration.
- WICO Congress session 1.
- Break.
- WICO Congress session 2.

### **Day 2: Tuesday, March 29**

- Visiting Amazon and Nestle.
- Break.
- WICO Congress session 3.

### **Day 3: Wednesday, March 30**

- Visiting Advanced Factories 2022 Exhibition.
- Free time.

### **Day 4: Thursday, March 31**

- Barcelona full-day city tour.

**Note: Places are limited so book early and to register your interest please email at [euras@euras-edu.org](mailto:euras@euras-edu.org)**

For more information, please visit the <https://euras-edu.org/>

## ❖ UNIMED members gathered online for the General Assembly, 13 December 2021

The UNIMED General Assembly 2021 was exceptionally held online on the 13th December 2021, due to COVID-19 restrictions. The event saw the participation of around 90 attendees from 16 countries of both shores of the Mediterranean: Algeria, Cyprus, Egypt, Finland, France, Italy, Jordan, Kosovo, Kurdistan, Lebanon, Morocco, Palestine, Portugal, Spain, Tunisia, Turkey.

The General Assembly is a UNIMED key event taking place once a year, where Rectors, Presidents and representatives of UNIMED associated universities meet to reflect on the work done together during the past year, on the results achieved, the challenges faced and to determine future directions and initiatives accordingly. In particular, this year’s Assembly was the perfect occasion to celebrate the 30th anniversary of UNIMED, founded in 1991. The Assembly started with the opening messages and greetings provided by Prof. Francisco Matte Bon, UNIMED President, Prof. Hmaid Ben Aziza, UNIMED Secretary General, Prof. Wail Benjelloun, UNIMED Honorary President, Mr. Marcello Scalisi, UNIMED Director and Mrs. Hadeel Yaseen, Director of International Affairs Unit at the University of Jordan, which will host the next UNIMED General Assembly in June 2022.

For more information, please visit the website: <https://www.uni-med.net/en/unimed-members-gathered-online-on-the-general-assembly-2021/>

## EURAS Bulletin Vol.1 No.14

### ❖ **THE Innovative & impact summit, WHAT MAKES A SUCCESSFUL INNOVATION CLIMATE?**

We are delighted to be partnering with the prestigious Swedish university KTH Royal Institute of Technology for the THE Innovation & Impact Summit 2022 on 26–28 APRIL 2022 in Stockholm, Sweden

The summit will unite leaders of the best and most ambitious universities with policymakers, world-class researchers and the companies that are shaping our future, around the contribution that higher education institutions can make to a successful, prosperous and sustainable innovation ecosystem. Join us on 26–28 April 2022 in Stockholm, Sweden, to explore some of the deep issues that affect the creation of a positive environment for innovation, and question how research universities can sustain and support that environment. We will debate the importance of talent, regulation, diversity and investment in delivering a prosperous innovation climate, and what kind of impact that may have in the market and in wider society.

#### **Agenda themes:**

1. How universities can create a national innovation culture
2. Regulating responsibly – is there a role for universities?
3. Assessing impact – where can universities make the greatest intervention?
4. Lean innovation – the value of diversity

For more information, please visit the website: <https://www.timeshighered-events.com/innovation-impact-summit-2022>