

EURAS EXPRESS

EURAS WEEKLY NEWS

NEWS AND ANNOUNCEMENT

❖ Call for the Convening of a New Euro-Mediterranean Ministerial Conference on Higher Education and Scientific Research

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❖ NAFSA - The Management Development Program is now virtual!

UNIMED, its members and partners, are calling for the convening of a new Euro-Mediterranean ministerial conference on Higher Education and Scientific Research.

The NAFSA Management Development Program (MDP) is the most trusted and comprehensive management training program for international education (IE) professionals. Join us for the new e-Management Development Program (eMDP).

The last Euro-Mediterranean Ministerial Conference on this topic has been organized in 2007 in Cairo, Egypt. Fifteen years have passed but the need to focus on these aspects is today, more important than ever. The Higher Education Institutions have been shaken up by the COVID-19 pandemic and global unrest in the Euro-Mediterranean region. Both the staff and the students suffer from their consequences. In view of the achievements and challenges in the region, it is essential to make new commitments to protect and further develop education, research and innovation, and thus to contribute to the development of human capital in the Euro-Mediterranean region.

Become an Effective Manager in International Education
Develop the Expert Skills You Need
Interactive, Self-paced Format With Trainers and Peers
NAFSA's eMDP follows a flipped classroom model. Online modules will be assigned as prework for each virtual live session. Participants should come prepared to each live session to engage in an interactive discussion with fellow participants and eMDP Trainers.

For more detail <https://www.uni-med.net/en/call-for-the-convening-of-a-new-euro-mediterranean-ministerial-conference-on-higher-education-and-scientific-research/>

Is the Management Development Program right for you?

- You have been elevated to a managerial role.
- You would like to build a network of International Education managers.
- You enjoy learning from a diverse group of leaders.
- You excel in a dynamic, interactive learning environment.

For more detail: <https://www.nafsa.org/programs-and-events/management-development-program>

❖ EAIE Exhibition 2022: the unrivalled European platform for global partnerships

The EAIE Exhibition is the premier event for forging and nurturing your global partnerships through face-to-face interactions. Offering unrivalled networking opportunities and attracting key decision-makers in higher education, the EAIE Conference and Exhibition is the leading international education event in Europe.

Why exhibit?

- Promote your services.
- Reach an engaged audience.
- Build new partnerships.
- Generate new leads and customers.

Who will you reach?

- Professionals working in student services, marketing and recruitment, alumni relations, credential evaluation, etc.
- Managers of international education programmes.
- University rectors and international office directors.

For more detail: <https://www.eaie.org/barcelona/exhibition.html>