## EURAS EXPRESS

EURAS BULLETIN

NEWS AND ANNOUNCEMENT

### EURAS Bulletin Vol.2 No.10

#### EURIE - EURASIA HIGHER EDUCATION SUMMIT, 01-03 March 2023 in Istanbul- Turkey.

Reuniting for International Education - Join us in Istanbul at the largest international education event in EURASIA

- 3 days of impactful networking in the EURIE Exhibition Hall.
- 3 days of Conference to explore trending topics in international education.
- 50+ panels, plenaries, workshops and roundtables with 150+ expert speakers.
- 100+ exhibitors and 1500+ international education professionals expected.
- The magical city of Istanbul as your destination.

> Reserve your stand as EXHIBITOR for academic partnership and business development.

> Register as VISITOR to access the Exhibition Hall and the conference sessions.

> Become a SPONSOR to showcase your innovative services and leadership in international education.

## Call for proposals for EURIE 2023 conference

Submit a panel or individual presentation proposal to share best practices and innovative approaches on:

- Recovery in International Student Mobility.
- Revitalizing Global Learning.
- Renewing Global and Regional Engagement.
- Digitalization in International Education.
- Diversity, Equity and Inclusion in International Education.

• Sustainability in International Education.

### Submission Deadline: November 1, 2022 Detailed

**information:** www.eurieeducationsummit.co m

Inquiries: eurie@eurieeducationsummit.com

### THE – TIMES HIGHER EDUCATION PARTNERS FOR A SUSTAINABLE FUTURE 28 SEPTEMBER 2022, BAKU, AZERBAIJAN

Education is widely considered the single most important pathway to change. But to what extent is there real cause and effect between the progressive conversations taking place on university campuses and the reforms being made within industries providing the bulk of sought-after opportunities for graduates?, What kind of career options do we owe this next cohort?, How can we redirect the human resources behind unsustainable businesses into future-ready solutions, and improve the livelihood of generations to come?

### **EVENT OBJECTIVES**

- How can universities embed climate justice in every aspect of the education they offer?
- How can universities be agents of change by priming their graduates for employment opportunities that contribute to economic and sustainable fortunes?
- What role will widening access to quality education play in eradicating the threats to our environment?

For more information please visit the website: https://www.timeshighered-events.com/impact-educationforum-2022

### Mustafa(pbuh) Science and Technology Foundation (MSTF)

With the aim of capacity building and nurturing the young generation for the development of science, technology, and innovation in line with the values and needs of the Islamic society, MSTF and COMSTECH have jointly initiated the Young Scientists' Fellowship Program (YSFP) to support talented youth with the cooperation of prestigious scientific institutes and reputable R&D centers.

YSFP provides short-term fellowships to young scholars, technologists, and faculty members under 45 years of age. Applicants must hold at least master's degree. Duration of fellowships in this program is 6-12 months, which can be more or less depending on the conditions and requirements, with the agreement of the host.

For more details and online application, please visit <a href="http://ysfp.mstfdn.org/">http://ysfp.mstfdn.org/</a>

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#### NAFSA - 2022 Region XII Conference, Sacramento, California Conference Dates: October 10 - 14, 2022

Registration is now open. Early bird registration will close Friday, September 9 at 11:59 pm est. Sales are open for expo hall booths as well as a variety of sponsorship opportunities! Options start as low as \$300 and some opportunities include: Addressing the entire conference or individual sessions, Branding our online conference planner & Your logo on conference giveaways and more! **Get Involved** 

We are looking for volunteers! We have many opportunities for you to get involved in an area of interest such as session moderating, registration, and leading a tour (training provided, of course!). If interested, please join our volunteer interest list by August 26.

For more information please visit the website: https://www.nafsa.org/conferences/2022region-xii-conference

### Young Scientists' Fellowship Program

EURAS is pleased to share with you an opportunity from amazing Mustafa<sup>(pbuh)</sup> Science Technology and Foundation (MSTF)! With the aim of capacity building and nurturing the young generation for the development of science, technology, and innovation in line with the values and needs of the Islamic society, MSTF and COMSTECH have jointly initiated the Young Scientists' Fellowship Program (YSFP) to support talented youth with the cooperation of prestigious scientific institutes and reputable R&D centers.

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### \* NAFSA Region IV Conference, October 24 - 27, 2022 - Minneapolis, Minnesota

The 2022 Region IV Conference will take place in Minneapolis, Minnesota. Learn, network, and engage with IE professionals dedicated to advancing the field of international education at the Region IV Conference! Build lasting partnerships with peers and institutions from across the region and around the world. Program and Schedule

The Region IV Conference schedule is now available! Through the Online Planner you can view the time, room, presenters, descriptions, and learning objectives of the sessions. You can also star the events you're interested in and create your own conference agenda, to view on the mobile webpage at the conference! There is also information on Sponsors, Exhibitors, and more!

For Program and Schedule: https://www.eventscribe.net//2022/RegionIV/ For more details, please visit: https://www.nafsa.org/conferences/2022-nafsa-region-iv-conference

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### NAFSA PEER-TO-PEER PERSPECTIVE Unauthorized Employment through the Lens of DSO/ARO

NAFSA Peer-to-Peer Perspectives facilitate an online dialogue between international education professionals. Participants should come prepared to listen, learn, and share with their peers.

Unauthorized employment can take many shapes, particularly as the concept of work evolves over time. Educating international students and scholars on this topic can prove to be challenging given the multitude of avenues for generating income.

Join our panel for an informative presentation on unauthorized employment through the lens of the international adviser. The presentation will include an examination of what constitutes employment, how to equip international students and scholars with information to prevent unauthorized work, and the extent to which DSOs/AROs play a role in its detection and enforcement.

Panelists are seasoned professionals with a wide range of institutional expertise. Questions will be addressed, as time allows, at the end of the presentation. The content is relevant to international student and scholar services professionals from beginner level to advanced.

### **Registration Details**

Event Date:October 4, 2022Event Time:2:00 pm - 3:00 pm EDTRegistration Deadline:October 3, 2022

For more details, please visit: https://www.nafsa.org/events/unauthorizedemployment-through-lens-dsoaro  EAIE-European Association fir International Education: THE EAIE Academy 31 October & 02 November 2022 (online).

Succeeding in international student recruitment with content marketing. This interactive handson course explores how to successfully execute a content strategy to support your institutional goals. Trainers Herwig Dämon and Joanna Kumpula will guide participants through developing a content strategy plan and implementing their own content marketing plan. This course comprises six hours of face-to-face learning and approximately two hours of selfguided study to be completed before the final learning session.

### What you'll learn

You will learn how a user-centred approach can help you to get the right message to the right people, in the right place and at the right time. This workshop will enable you to successfully develop a content strategy (profiling your audience and mapping the student journey) and executing your content marketing plan (scheduling, creating and delivering).

In particular, the online course will help you to:

- Understand the benefit of a content strategy.
- Identify the key success factors for developing your content strategy.
- Find creativity and inspiration.
- Learn how to use specific tools and techniques in student-centred content marketing such as personas and student journey mapping, and how to develop them for your own institution's purposes.

FormoreinformationpleasevisitWebsite:https://www.eaie.org/training/online-academy/content-marketing.html

**Registration**:

https://www.eaie.org/training/onlineacademy/content-marketing/registration.html

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### EURIE-EURASIA HIGHER EDUCATION SUMMIT(EURAS - main supporter of EURIE), scheduled to be held on 01-03 March 2023 in IstanbulTurkey.

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### Submission Deadline: November 1, 2022

### **Detailed information:**

www.eurieeducationsummit.com Inquiries: eurie@eurieeducationsummit.com

### THE - November 9–10, 2022, Hilton Los Angeles Culver City

Registration A meeting place for all higher education administrators, managers and leaders. The US higher education sector is, and has long been, the envy of the world and the key to the success of the country's economy and democracy. Yet institutions across the US face an unprecedented range of fundamental challenges including digital disruption, long-term governmental defunding, politicized attacks and existential questions about the costs, essential components and underlying value of an American college degree.

THE Campus Live US is a new and unique event brought to you by the teams at Times Higher Education and Inside Higher Ed. It unites senior administrators from a range of positions across US institutions to take on the sector's shared challenges and provide tailored content, resources and networking opportunities to suit specific roles and responsibilities across the campus.

For more information, please visit the website: https://www.timeshighered-events.com/live-us-2022

### \* THE - Global Sustainable Development Congress (Hybrid)

Uniting higher education, governments, industry and society for a sustainable future 31 October – 2 November 2022 in Glasgow, UK

THE's Global Sustainable Development Congress, hosted in partnership with the University of Glasgow, aims to unite higher education, governments, industry and civil society to ensure a more sustainable future.

This three-day event will deliver an immersive, multi-track agenda tackling the big issues around SDGs, with world leaders and influencers sharing their insights on the challenges faced in converting the goals into action and impact.

For further guidelines and conference registration, please visit this link:

https://www.timeshighered-events.com/gsd-congress-2022

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### Nature-based Solutions for Disaster and Climate Resilience,

The United Nations Environment Programme (UNEP) and the Partnership for Environment and Disaster Risk Reduction (PEDRR) will be extending their course on 'Nature-based Solutions for Disaster and Climate Resilience', until **the 31**<sup>st</sup> of December 2022.

The course is hosted on the SDG Academy/edX platform and supported by the European Union. Join their learning community of nearly 50,000 participants from 192+ countries.

Everyone is invited to join our course, regardless of background.

### Why sign up for this course:

- Receive a UNEP course certificate upon course completion.
- Choose to take the course in 8 languages (English, French, Chinese (Mandarin), Spanish, Arabic, Hindi, Brazilian-Portuguese and Indonesian).
- Meet & interact with environmental experts and practitioners.
- Access 6 hours of free learning materials, with exclusive interviews with world leaders.
- Join a growing community of practice on Nature-based Solutions and expand your professional network.
- Learn how to make a difference!

### Here are two reasons why our course is different:

- 1. The course provides content that is easy to follow, educational, interactive, and entertaining; in contrast to the typical lecture style structure of online courses.
- 2. Course instructors cover each topic in simple terms while providing real-life examples, animations, 360 virtual reality videos, and even a few surprises.

Formoreinformationpleasevisit: https://learning.edx.org/course/course-v1:SDGAcademyX+NBS001+3T2021/home

### UNIMED: Mediterranean Mobility Forum, 25-26 October 2022, Athens

The Mediterranean Mobility Forum marks the closing of the Urban Transports Community after six years of work and proposes a unique space to showcase and capitalize the results of the project, including a selection of the most relevant products and deliverables the project has produced.

The final event will be a space to mainstream and disseminate the key messages deriving from the community's experience and work during the last three years of transferring and capitalization. The event will tackle topics such as the enabling factors of an active mobility culture in our cities, sustainable mobility planning in tourist areas, e-mobility deployment in Mediterranean cities and the role of urban transport regarding the extreme climate change effects in the region.

For more details, please visit:

https://www.uni-med.net/en/mediterranean-mobilityforum-athens-25-26-october-2022-register-now/

### IAU 16th General Conference Programme 25 – 28 November, 2022 Dublin, Ireland

IAU invites its Members and the global higher education community to rethink and reimagine higher education for the future. The Conference will discuss how universities must harness the transformative power of higher education and leverage its ever expanding landscape of knowledge and ideas.

Facing the future neccessitates overcoming local and global challenges: pandemics and their multifarious consequences, climate change and ecological crisis, the depletion of natural resources, growing social and economic inequality, disruptive technologies and labour markets, loss of human and democratic rights, scepticism of the scientific process.

The IAU 16th General Conference will debate how the higher education sector can engage in a meaningful and system-wide discussion on these issues. What are new models and strategies of engagement across the sector and at local, national regional and global level to better cooperate and synergise resources?

For more details, please visit: https://na.eventscloud.com/website/9207/programme/