NAFSA - Promoting Hybrid and Online Programs

Institutions are now offering a larger and more diverse portfolio of hybrid and online courses (both degree and non-degree). In this live presentation, panelists will explore how universities have built and sustained international enrollment using these programs, examine different marketing and recruitment strategies (including the use of agents and marketing solution providers), and discuss considerations for institutions to keep in mind. The content is relevant to international enrollment management professionals from beginner level to advanced.

NAFSA Peer-to-Peer Perspectives facilitate an online dialogue between international education professionals.

Date: November 30, 2022 3:00 PM - November 30, 2022 4:00 PM

For more details, please visit: https://www.nafsa.org/events/promoting-hybrid-and-online-programs

UNIMED - VALEU-X conference: Virtual Balkans, Virtual Collaborative Learning in Higher Education

The VALEU-X project presents the VALEU-X conference: Virtual Balkans: Virtual Collaborative Learning in Higher Education which will take place at EPOKA University (Tirana, Albania). The conference will gather management of the Higher Education Institutions (HEIs), teaching staff, students, trainees, international relations offices from Albania and the Western Balkans countries to discuss innovative virtual teaching and learning settings for academic staff at Albanian HEIs, ICT-based internationalization at home, adaptation and recognizing virtual/blended mobility as part of the HEIs’ internationalization strategy. Lessons learned and best practices emerged from the VALEU-X project will be also shared by the project’s consortium.

The conference is co-organized by EPOKA University and UNIMED, Mediterranean Universities Union, with the contribution of all the project partners.

Date: November 30th, 2022.

* Participation in the conference can be online or onsite, and it is free of charge, but places are limited.

For more details, please visit: https://www.uni-med.net/valeu-x-conference/