

EURAS EXPRESS

EURAS WEEKLY NEWS

NEWS AND ANNOUNCEMENT

❖ NAFSA - Promoting Hybrid and Online Programs

Institutions are now offering a larger and more diverse portfolio of hybrid and online courses (both degree and non-degree). In this live presentation, panellists will explore how universities have built and sustained international enrolment using these programs, examine different marketing and recruitment strategies (including the use of agents and marketing solution providers), and discuss considerations for institutions to keep in mind. The content is relevant to international enrolment management professionals from beginner level to advanced.

NAFSA Peer-to-Peer Perspectives facilitate an online dialogue between international education professionals.

Date: November 30, 2022 3:00 PM - November 30, 2022 4:00 PM

For more details and online application, please visit

<https://www.nafsa.org/events/promoting-hybrid-and-online-programs>

❖ EAIE - 2023 Spring Forum call for submissions: Risk and response

The last several years in international higher education have been tumultuous to say the least. Global disruptions like the COVID-19 pandemic and the war in Ukraine have most certainly been felt in our field, in addition to a whole host of more subtle and slow-burning conflicts and crises, from growing threats to academic freedom to the ongoing climate crisis. In a time when it seems like uncertainty is the only thing we can be certain of anymore, what can those of us working in higher education do to anticipate risks and respond to them effectively?

The 2023 Spring edition of EAIE Forum magazine is now accepting submissions! This blog post elaborates on the issue theme of 'Risk and response' and explores a few topics and angles that will be well-suited for inclusion in the edition. Submit your article by 16 January. This theme can be approached from a number of different angles, but the Publications Committee will be especially interested to receive submissions addressing some of the following topics.

- Conflict and its discontents.
- Physical and mental health.
- (Geo)politics and international relations.
- Big picture risks.

Take a risk: submit an article!

For more details, please visit: <https://www.eaie.org/blog/spring-forum-risk-response.html>

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❖ UNIMED - Deepening, widening, focusing: How to navigate transnational university cooperation into the future? December 12th, 2022

On December 12th, 2022, UNIMED Director, Mr. Marcello Scalisi will participate in the event "Deepening, widening, focusing: How to navigate transnational university cooperation into the future?" organised by the European University Association (EUA)

Mr. Scalisi will intervene in the Panel "Future prospects and international outlook" (11.15 - 12.15) together with Mrs. Martina Hartl, Deputy Head of Department for International Research Cooperation and Science Diplomacy, Federal Ministry of Education, Science and Research, Austria and Member of the ERA Subgroup on the Global Approach to R&I cooperation and Mr. Martin Penny, Head of Unit for International Cooperation, Europe, Americas and thematic coherence, Directorate General for Research and Innovation, European Commission.

This event will bring together university representatives, higher education and research stakeholders and European level policy makers to discuss and to inspire a reflection about the future taking account of current challenges and external developments.

For Registration:

<https://web-eur.cvent.com/event/f45e8e94-6657-42c9-b4b7-7996b50d1c7a/confirmation>

For more details, please visit:

<https://www.uni-med.net/en/deepening-widening-focusing-how-to-navigate-transnational-university-cooperation-into-the-future-december-12th-2022/>