

EURAS EXPRESS

EURAS WEEKLY NEWS

NEWS AND ANNOUNCEMENT

❖ Delightful Istanbul 2023 Summer School

The EURAS is pleased to inform you that the program “**Delightful Istanbul 2023 Summer School**” (IAU) is now open and admissions have started for both undergraduate and post graduate students can apply to this program. We kindly ask you to spread the news to your students and share the following information with your related staff and the departments.

We are happy to announce that Delightful Istanbul 2023 Summer School of Istanbul Aydin University has now started taking registrations. We are delighted to share with you the details of this program below. This year we have added 3 new courses, such as Gastronomy, Fashion Design and a brand new Integrated Marketing Communication. From Medicine to Fine Arts, Business Administration to Engineering we offer 10 thrilling courses in Delightful Istanbul 2023.

We have also upgraded the accommodation facility to IAU’s superior hostel, with spacey rooms and superior facilities and still within walking distance to the campus.

Dates: 22 July – 05 August 2023

Social Activity Program: Delightful Istanbul Summer School comes with a rich social activities program that enables students to discover nearly all attractions of the city while they continue their studies.

Fees: Program fee is 850 USD.

Courses: Following courses are offered;

Digital Marketing	3 ECTS
Brand Management	3 ECTS
Exploration of Turkish Art via Museums	3 ECTS
Current Issues in International Politics	3 ECTS
Neuroscience	3 ECTS
Genetics and Medical Biotechnology	4 ECTS
Multi-Criteria Decision Making	3 ECTS
Fashion Design	3 ECTS
Integrated Marketing Communication ‘Blended Mobility P	6 ECTS
Fundamentals of Aviation (Blended Intensive Program	5 ECTS
The Taste of Istanbul and Anatolian Food Culture	3 ECTS

Easy Application Process:

All applicants must have a minimum of B2 level English

They simply need to feel the application form.

A Passport size Photo – A Valid Student Is (With validity date on), and Passport Copy to be uploaded.

For more information please visit: <https://delightful.istanbul/>

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❖ THE - The Asian university in 2050 on 21-23 June 2023, Hong Kong

The rise of Asia’s universities has been one of the most significant developments in the recent history of higher education. The region has increased its representation from a quarter to a third of all institutions listed in the THE World University Rankings over the past five years.

While the region’s performance mirrors global shifts in GDP, the higher education story is also one of strong public investment in the sector, a commitment to internationalisation, and strong cultural capital attached to the importance of universities.

But issues such as an uncertain geopolitical outlook, vast income differences across the region, and the economic and social aftershocks of a global pandemic will shape the next phase of Asia’s growth up to the midpoint of the 21st century.

Hosted in partnership with The Chinese University of Hong Kong, the THE Asia Universities Summit 2023 will focus on the fundamental question – is there such a thing as a distinctly “Asian” university in such an economically, culturally and socially diverse region? What will it mean to be an Asian university in 2050?

Agenda overview

Day 1: Partnerships and alliances

Day 2: Research strategies and emerging megatrends

Day 3: Internationalisation and the student experience

For more information please visit:

<https://www.timeshighered-events.com/asia-universities-summit-2023>