# EURAS.EXPRESS

# **EURAS WEEKLY NEWS**

**NEWS AND ANNOUNCEMENT** 

IE Competencies 2.0: Communications; Recruitment, Enrollment, & Advising; Data Collection & Analysis

This networking event is your opportunity to find your dream university – In the third session of the 4-part IE Competencies 2.0 series, panelists will highlight the competencies of Communications; Recruitment, Enrollment, & Advising; and Data Collection & Analysis. While each is distinct, these three competencies intersect in meaningful ways.

On Thursday, July 27 at 2:00 P.M. EDT, join an engaging dialogue focused on how to: effectively exchange information, ideas, and perspectives; best attract, invite, and guide target audiences towards different opportunities; and gather information and evaluate outcomes for different stakeholders in order to inform policies, processes, and practices.

Date: Thursday, July 27, 2023

**Time:** 2:00 PM - 3:00 PM Eastern Daylight Time **Registration Information:** Registration for this event

closes on Thursday, July 27 at 3:00 PM EDT. Please note that event attendance will be limited to 300 participants. If you are no longer planning to attend, please write to NAFSA to cancel your registration to open the spot for others interested in attending.

If registering for additional NAFSA workshops and NAFSA Signature Programs, registrants agree to the sharing of their contact information with the trainers, coaches, and other workshop or program participants for the purpose of fulfilling the workshop/Signature Program for which you have registered.

# For registration:

https://shop.nafsa.org/events/registration.aspx?event=23PEER\_SI3&\_ga=2.259347842.909121738.1690436218-1752766598.1683808003

#### For more information:

https://www.nafsa.org/events/ie-competencies-20-communications-recruitment-enrollment-advising-data-collection-analysis

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❖ EAIE – The EAIE Academy on 13-14 November, 2023

## How to manage an international office

Join expert trainers and your international education colleagues on 13–14 November for an in-person course on best practices regarding managing an international office within higher education institutions.

**Programme:** During the course, you will participate in solution-oriented discussions, benefit from peer consultancy and pick up practical management tools to use in your work going forward.

What you'll learn: The trainers will start by reviewing the context in which international offices operate, through the eyes of your rector focusing specifically on strategy development. Then you'll delve into crucial management issues that cause the most consternation: leading and motivating your staff, communication plans and time management. Special attention will be given to maximising your influence within your university, which is often complex and politicised.

### The course will help you:

- Get valuable background information and proven management strategies
- Practice solving complex problems and devising plans
- Learn the secrets to greater efficiency

How to get the most out of this course: The course is the perfect fit for those who have recently taken up a management position in an international office or similar organisational unit, as well as for those who are planning to do so in the future. More experienced managers will also benefit from the focus on specific management issues. This course will be highly interactive, so you'll truly get out of it what you put into it.

For more information, please visit:

https://www.eaie.org/training/academy-2023/how-manage-international-office.html