

# 2023 ANNUAL REPORT

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**EURAS Eurasian Universities Union** •



## **Dear Members and Partners,**

Iamthrilled to reconnect with you once again, this time through our annual activity report. Demonstrating our unwavering commitment to maintaining strong ties with our esteemed members and partners, we proudly present the EURAS Annual and Semiannual Reports. These documents comprehensively capture the union's noteworthy accomplishments over the past months, beginning with the resounding success of the EURIE 2023 Summit and the array of insightful EURAS E-Talks and webinars featuring esteemed professors from diverse corners of the globe.

Despite the abrupt shifts in our daily lives and the ensuing challenges, our steadfast dedication to core objectives remains unwavering. We persist in our pursuit of promoting sustainable peace and advanced technology on a global scale, achieved through the development of cultural initiatives and innovative educational systems. Our commitment extends to opening the frontiers of education to the public and fostering the exchange of knowledge and best practices among higher education institutions across the vast Eurasian region.

I extend sincere gratitude for your effective and active participation in our previous EURAS activities. I trust you found them as enriching and beneficial as we did. To those who were unable to join our previous online endeavors, I encourage you to register and actively participate in our upcoming initiatives. As always, our goal is to provide exemplary services and support to all our members, and we will continue to do so in the years ahead, buoyed by your invaluable contributions.

Thank you for being an integral part of our shared success and journey. Your continued engagement strengthens the fabric of our community and propels us towards even greater achievements. We look forward to your continued collaboration and participation in the enriching initiatives that lie ahead.

Warm regards,

Assoc. Prof. Dr. Mustafa AYDIN

President EURAS & EURIE

#### **Dear Members and Partners**,

It is with great enthusiasm that I reconnect with you, this time presenting the highlights of our collective achievements in the past year through our annual activity report. The unveiling of the EURAS Annual and Semiannual Reports underscores our commitment to fostering robust connections with you, our esteemed members and partners.

In reflecting on the past months, we take pride in the resounding success of the EURIE 2023 Summit and the wealth of knowledge shared through EURAS E-Talks and webinars. Renowned professors from diverse corners of the globe illuminated these virtual platforms with insightful discussions, contributing to the intellectual tapestry of our community.

Despite the unforeseen disruptions in our daily lives and the accompanying challenges, our dedication to core objectives remains steadfast. The pursuit of promoting sustainable peace and advanced technology on a global scale remains at the forefront of our mission. This is achieved through the development of cultural initiatives and the implementation of innovative educational systems. Our commitment extends beyond boundaries, aiming to democratize education and facilitate the exchange of knowledge and best practices among higher education institutions across the expansive Eurasian region.

I extend heartfelt gratitude to those who actively participated in our previous EURAS activities, trusting that the experience was as enriching and beneficial for you as it was for us. To those who were unable to join our online endeavors, I warmly encourage you to register and actively participate in our upcoming initiatives. Our overarching goal is to provide exemplary services and support to all our members, and we remain steadfast in this commitment, fortified by your invaluable contributions.

Thank you for being an integral part of our shared success and journey. Your continued engagement serves as the bedrock of our community, propelling us toward even greater achievements. We eagerly anticipate your collaboration and participation in the enriching initiatives that lie ahead.

With warm regards,

#### **Muzaffer Baca**

General Secretary
Eurasian Universities Union – (EURAS)

## Esteemed Members, Distinguished Partners, and Respected Colleagues,

We are delighted to present our Annual Report, encapsulating the dynamic developments and impactful activities that unfolded between January 2023 and January 2024. This comprehensive report offers valuable insights into the key events and significant strides made throughout the year.

Undoubtedly, the highlight of this period was the EURIE 2023 — Eurasia Higher Education Summit, a momentous occasion held in Istanbul from 01–03 March 2023. This summit not only marked a pivotal moment but also served as a testament to the strength and collaborative spirit within the EURAS community. Additionally, a highly productive EURAS Board Members Meeting was successfully conducted in February 2023, further solidifying our commitment to fostering cooperation among EURAS Member Institutions.

Acknowledging the profound impact of the global pandemic on the higher education sector, we have proactively adapted by intensifying our online activities and encouraging increased engagement from our members. Despite these challenging times, the dedication and enthusiasm of the EURAS Team, members, partners, and Board have resulted in notable accomplishments and successful events throughout the first half of the year.

A special note of appreciation goes to our esteemed Guest Speakers for their remarkable contributions to EURAS Webinars and EURAS E-Talks projects. Their invaluable insights have enriched our initiatives and elevated the discourse within our community.

At EURAS, our commitment to supporting your activities and promoting your institutions remains unwavering. We embrace collaboration and eagerly welcome any proposals that contribute to the collective success of our members.

We extend a warm invitation to join our upcoming online events, including EURAS Webinars, EURAS Online Conferences, and the much-anticipated EURIE 2024 Summit scheduled for 27 – 29 February 2024. Your active participation is crucial as we continue to strive towards creating a platform for shared knowledge and collaborative growth.

Thank you for your steadfast support and dedication to the EURAS community. Together, we look forward to another year of mutual success and achievement.

Sincerely Yours,

#### Sabina HUSEYNOVA

General Coordinator EURAS & EURIE

## **VISION AND MISSION**

The vision of the Eurasian Universities Union (EURAS) is to foster sustainable peace and advance technology globally through cultural developments and innovative educational systems.

EURAS envisions a future where society is enriched by self-aware and highly qualified individuals who benefit from global education and mobility services. Our aim is to break down the barriers of education, making it accessible to the public, and to promote the exchange of knowledge and best practices among higher education institutions across the entire Eurasian region.

To achieve these objectives, we strongly believe that fostering connections among universities with diverse identities is crucial. This collaboration can pave the way for real equality and accessibility to excellence in educational standards.

The mission of the Eurasian Universities Union can be succinctly summarized as follows:

- · Creating a platform for regional universities to access international educational services.
- · Facilitating collaboration and networking among members.
- · Enhancing academic standards of education.
- · Fostering innovation within the academic community.
- · Promoting mobility for both students and academic staff.
- · Advocating for policy development on the international stage.
- Representing the interests and concerns of member universities by bolstering their prestige and visibility worldwide.
- Strengthening the leadership of Eurasian universities through the exchange of knowledge and best practices.

## **Fields Of Activities**

EURAS has been established to create a wide and productive ground for mutual sharing in various academic, social and cultural areas. Each step taken for a certain end will also bring its own gateway to many other aspects and contribution into the enrichment of activities of the members and union.

on the following projects and services:

- · Joint projects under EU, UN and national agencies programs
- EURIE-Eurasia Higher Education Summit-Annual Conference of EURAS
- Joint research and development activities
- Periodical and academic publications
- Student and academic exchange programs
- Thematic conferences, seminars and meetings
- Online events, webinars, workshops
- Short term programs, Summer schools and internships
- Certificate programs for EURAS Members
- Awards and scholarships
- Volunteer programs
- Database portal and Members guide
- Ranking systems
- Interactive platforms such as blog page and other common areas for intercommunication



## **EURAS**

# **Administrative Board** 2021–2024

### **Executive Board of Members**

## **Assoc. Prof. Mustafa AYDIN;**

EURAS President, President of the Board of Trustees, Istanbul Aydın University; Türkiye

#### **Prof. Dr. Antonella Polimeni**

Rector, Sapienza University of Rome; Italy

## **Prof. Dr. Chaudhry Abdul Rehman**

President of the Board of Trustees, Superior University; Pakistan

#### **Prof. Valter Sergo**

Rector, University of Trieste; Italy

#### Dr. Md. Sabur Khan

Founder & Chairman,

Daffodil International University; Bangladesh

#### **Assoc. Prof. Elmar Gasimov**

Rector, Baku Higher Oil School; Azerbaijan

#### **Prof. Nic Beech**

Rector, Middlesex University; England

## Prof. Dr. Donat Mierzejewski

Rector, Stanislaw Staszic State University in Pila; Poland

#### **Assoc. Prof. Dr. Serghei Zaharia**

Rector, Comrat State University; Moldova

## **Prof. Dr. Igor Tipans**

Vice Chancellor, Riga Technical University; Latvia

#### **Prof. Dr. Antonio Sousa Pereira**

Rector, University of Porto; Portugal

#### **Prof. Dr. Raja Zarith Sofia**

Rector, Universiti Teknologi Malaysia; Malaysia

#### **Muzaffer BACA**

General Secretary, Eurasian Universities Union – (EURAS)

## **Auditing Commission**

## **Prof. Dr. Hasan Hanic**

Dean, Belgrade Banking Academy; Serbia

## Prof. Dr. Hamlet Isakhanlı

Founder & President of the Board of Trustees,

Khazar University; Azerbaijan

#### Prof. Dr. Imran Akperov

Rector, Institute of Management Business and Law; Russia

#### Prof. Dr. Mohd Shukri Ab Yajid

Rector, Management & Science University; Malaysia

#### Prof. Dr. Nino Okribelashvili

Vice Chancellor, Tbilisi State University; Georgia

#### **Vice Admiral Kaleem Shaukat**

President of the Board of Trustees,

Bahria University; Pakistan



# GLOBAL EVENTS, EURAS ACTIVITIES

#### **O UNIMED GENERAL ASSEMBLY CONVENES IN SPAIN**

The General Assembly Meeting took place on the third day of the Mediterranean Universities Association (UNIMED) meetings in Spain. During the assembly, members of the Board of Directors were elected, and insightful speeches and presentations on global higher education were delivered. Assoc. Dr. Mustafa Aydın, serving as EURAS President and IAU Board of Trustees President, was re-elected to the Board of Directors. Discussions at the General Assembly also focused on the preparations for the upcoming higher education meeting scheduled for November 2023 in Morocco, with thorough evaluations and strategic plans formulated.

#### **OUNIMED CONFERENCE HOSTED AT UNIVERSITY OF GRANADA**

The University of Granada recently hosted the Mediterranean Universities Association (UNIMED) conference, attracting 150 participants from 19 countries. The event commenced with opening speeches from the University of Granada Rector, Pilar Aranda Ramirez, UNIMED President Francisco Matte Bonve, and UNIMED Secretary General Hmaid Ben Aziza. The conference featured numerous presentations held concurrently in different sessions.

Assoc. Dr. Mustafa Aydın, a UNIMED Board Member and the President of EURAS, delivered a presentation during the conference on "The Role of Universities in Earthquakes and Natural Disasters." His presentation delved into the aftermath of the earthquake disaster that struck Turkey on February 6, 2023, affecting multiple provinces. Dr. Aydın discussed the impact of the earthquake on education and highlighted the ongoing initiatives in the earthquake–affected region. EURAS is mainly targeted

## **O EURIE 2023 OPENING CEREMONY**

The inauguration of the 8th Eurasian Higher Education Summit (EURIE), centered around the theme "Creating Collaboration through Internationalization in Higher Education," took place at the Istanbul Lütfi Kırdar Congress Center. EURIE 2023 facilitated the convergence of 320 institutions from 72 different countries, featuring 154 speakers who served as panelists.

The opening address was delivered by Assoc. Prof. Dr. Mustafa Aydın, President of the Eurasian Universities Association – EURAS & EURIE. Notable figures such as European University Association President Michael Murphy, Arab Universities Association Secretary General Amr Ezzat Salama, Asia Pacific Universities Association President Sabur Khan, Service Exporters Association (HIB) – Turkish Airlines Chairman Prof. Dr. Ahmet Bolat, TİM President Mustafa Gültepe, YÖK Deputy Chairman Prof. Dr. Haldun Göktaş, and YÖKAK President Prof. Dr. Muhsin Kar, among others, also delivered speeches during the ceremony.

TÜBİTAK President Prof. Dr. Hasan Mandal, T.R. Minister of Industry and Technology Mustafa Varank, T.R. Minister of Commerce Dr. Mehmet Muş, T.R. Minister of Youth and Sports Dr. Mehmet Muharrem Kasapoğlu, and T.R. Minister of Foreign Affairs Mevlüt Çavuşoğlu extended their best wishes for the 8th Eurasian Higher Education Summit via video conference.

Subsequent to the speeches, the official protocol was inaugurated with a ribbon-cutting ceremony. The fair, comprising 117 stands, offered an opportunity to visit each stand, conduct interviews with participants, and collect their assessments of the summit. Assoc. Prof. Dr. Mustafa Aydın delineated the starting point and main goal of the EURIE journey during the summit's opening, expressing gratitude to all participants and hoping that the 8th Eurasian Higher Education Summit would catalyze new partnerships and academic collaborations.

# • THE FIFTH EDITION OF THE IMAGINE TOMORROW INTERNATIONAL ENTREPRENEURSHIP AND INNOVATION EVENT

The fifth edition of the "Imagine Tomorrow International Entrepreneurship and Innovation Event" took place as part of EURIE 2023. Following the EURIE 2023 opening ceremony hosted by Mustafa Aydın, Chairman of EURAS&EURIE, the Imagine Tomorrow event commenced with the participation of protocol members. The ribbon–cutting ceremony marked the official opening, allowing attendees to explore innovative products exhibited at 60 stands within the fair area. Entrepreneurs provided insights into the contents of their products during these examinations.

Subsequently, the awards ceremony recognized the competition winners. Ömer Kara secured the first-place position with Bioclean, followed by Özen Özer with Ozztech in second place. The third spot was claimed by Melih-Pelin Biçer with Kernel Dynamics and Emre Elmas with Blue Fuel & Green Hydrogen. Notably, BİL campuses, including Altındağ, Ataşehir-1, Avcılar, Aydın, Bahçelievler, Çamlıca, Kağıthane, Pendik Günışığı, Sakarya, Sancaktepe, and Ümraniye, participated in the Imagine Tomorrow event.



Among the BİL colleges that received awards were Kağıthane BİL Colleges with their "Oksicam" project in the young entrepreneur category, Çamlıca BİL Colleges with their "Can Anyone Hear My Voice?" project, and Sakarya BİL Colleges with their "Farewell to Plastic and Hello to Insulation" project.

## EURAS FORUM HIGHLIGHTS INTERNATIONAL ACADEMIC COOPERATION

The EURAS Forum took place on the second day of the 8th Eurasian Higher Education Summit. Members of EURAS, representing diverse countries and participating in EURIE 2023 in Istanbul, delivered presentations on the latest developments in higher education.

The forum proved to be highly productive, culminating in the signing of an academic cooperation protocol with the Association of Brazilian Universities.



## • EURIE 2023 HOSTS LUNCH MEETING WITH EDUCANADA OFFICIALS

Within the framework of EURIE 2023, Assoc. Dr. Mustafa Aydın, Chairman of EURAS&EURIE, engaged in a productive lunch meeting with Educanada officials. The meeting, which took place during the 8th Eurasian Higher Education Summit, was also attended by Canadian Consul General Tara Scheurwater.

During the luncheon, discussions centered around projects related to academic collaborations and exchange programs, with a focus on strengthening ties between institutions. Assoc. Dr. Mustafa Aydın, in his closing remarks, highlighted the success stories of Canada and Turkey in international education, emphasizing the importance of sharing experiences. He stated, 'Canada and Turkey are two countries with success stories in international education. We should share our experiences on this subject with each other. We always attach importance to collaborations with Canadian institutions and expect participation in EURIE every year.' The Chairman expressed his gratitude to all participants for their engagement.

## PAKISTAN UNIVERSITIES NETWORKING EVENT HOSTED DURING EURIE 2023

As part of the 8th Eurasian Higher Education Summit, a networking event brought together 34 representatives from 13 distinguished universities in Pakistan. The event took place at the Pakistan Pavilion within the EURIE 2023 Fairgrounds and was chaired by Prof. Dr. Chaudry Abdul Rehman, President of the Association of Private Universities of Pakistan, and Assoc. Dr. Mustafa Aydın, Chairman of EURAS&EURIE.

The gathering included a delegation of experts from Pakistan's higher education sector, engaging in discussions on fortifying the existing robust ties within the Eurasian Universities Association. Various crucial decisions were made, encompassing areas such as academic exchange programs and collaborations. The event facilitated meaningful interactions between university representatives from different parts of the world participating in EURIE.



# GALA DINNER UNITES EURIE 2023 TEAM AND PARTICIPANTS

A gala dinner brought together participants and the organizing team of EURIE 2023, fostering an atmosphere of camaraderie. The gathering served as a platform for a thorough evaluation, encompassing feedback from attendees of the summit. Assoc. Dr. Mustafa Aydın, serving as the Chairman of EURAS&EURIE and Chairman of the IAU Board of Trustees, extended his gratitude to all participants as the event drew to a close.



## SUPERIOR UNIVERSITY EXTENDS SUPPORT TO AKEV

As an active member of the Eurasian University Association (EURAS) participating in EURIE 2023, Superior University demonstrated its commitment to social responsibility by providing support to the Anatolian Culture and Education Foundation (AKEV).

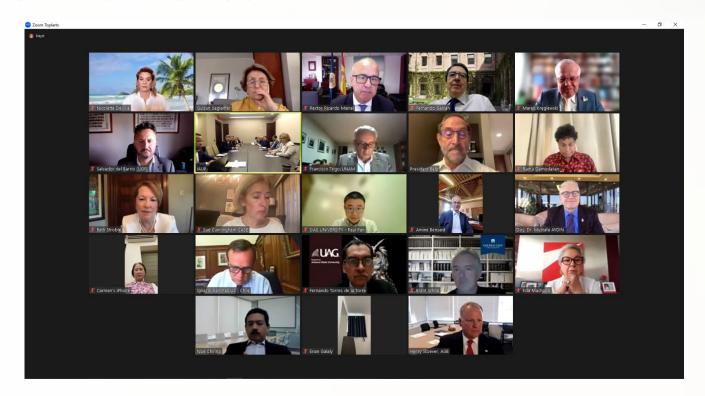
Founding President Chaudhry Abdul Rehman and Rector Dr. Sumeyra Rehman of Superior University, Pakistan, made a generous donation to AKEV aimed at addressing the needs of citizens affected by the recent earthquake. This contribution enabled AKEV to provide essential support to the victims in the earthquake-stricken area.



#### DINNER HOSTED FOR EURAS MEMBERS

During the convening of EURIE 2023 in Istanbul, members of the Eurasian University Association (EURAS) Board gathered for a dinner meeting. The event provided an opportunity for the Board Members, who had been unable to assemble for an extended period due to the Covid–19 pandemic, to reflect on their past activities and share perspectives on the upcoming period. At the end of dinner, Assoc. Dr. Mustafa Aydın, Chairman of EURAS&EURIE, extended his best wishes for the new term of EURAS and expressed gratitude to participants from around the globe.





#### **O IAUP BOARD MEETING**

The Board of Directors meeting of the International Association of University Presidents (IAUP) was conducted, attracting university presidents and representatives from institutions worldwide. The meeting was held virtually.

Assoc. Dr. Mustafa Aydın, a board member of the International Association of University Presidents, participated in the session where past activities were reviewed, and discussions centered around ideas and plans for the upcoming term.

## BAKU HIGHER OIL SCHOOL (BHOS) RECTOR ASSOC. PROF. ELMAR GASIMOV VISITED EURAS HEADQUARTERS & IAU

Rector of Baku Higher Petroleum School, a member of the Eurasian Universities Association (EURAS), Prof. Dr. Elmar Gasimov visited EURAS Headquarters.

Accompanied by Assoc. Dr. Mustafa Aydin, the Chairman of the IAU Board of Trustees, Prof. Dr. Elmar Gasimov explored the IAU Campus and received valuable insights into the university's physical facilities and educational initiatives. The meeting also delved into discussions on fostering international education collaborations between the universities of both countries.



## COPPEM PRESIDENTS' COUNCIL AND GENERAL ASSEMBLY MEETING CONVENED

The COPPEM Presidents' Council and General Assembly meeting took place, commencing with a session of the Council of Presidents, which preceded the General Assembly. During the Council meeting, preparations were reviewed, and COPPEM's forthcoming activities and projects were evaluated. Subsequently, at the General Assembly, discussions encompassed various topics, including cultural events and equal opportunities, while activity reports from the previous period were scrutinized.

On June 27, 2023, during the COPPEM-European Mediterranean Local and Regional Governments Cooperation Committee-Presidents' Committee and General Assembly Meeting, Assoc. Dr. Mustafa Aydın, EURAS President, Chairman of Istanbul Aydın University (IAU) Board of Trustees, and COPPEM Board Member, presented key considerations. The COPPEM members collectively endorsed the following resolutions:

- **1.** Each year, COPPEM member countries will host at least one event addressing current global issues.
- 2. Organizing a dedicated conference to address challenges related to illegal immigration and immigrants.
- 3. Implementing training programs in various fields in each COPPEM country, focusing on solutions to current global issues; the inaugural program, hosted by Turkey, has been initiated.
- 4. Advocating for effective intercity diplomacy.
- 5. Providing academic contributions to the conference on organized crime and terrorism in October, with the participation of two faculty members in the field of law from Istanbul Aydın University.
- **6.** Acknowledging that the recent democratic elections in Turkey and Greece will contribute to fostering more productive and closer relations between the two countries and COPPEM members.
- **7.** Affirming COPPEM's commitment to supporting the work of local governments in the region, fostering development in social, cultural, and economic fields through collaborative project creation and useful model development; the membership requests from Libya were unanimously accepted, irrespective of region and city.
- **8.** Unanimously deciding to host the COPPEM General Assembly, scheduled for December, at Istanbul Aydin University, welcoming all local governments, mayors, and governors from the European–Mediterranean Region, and organizing a simultaneous international COPPEM Conference.

#### O COPPEM GENERAL ASSEMBLY MEETING

The COPPEM (European Mediterranean Local and Regional Governments Cooperation Committee) General Assembly Meeting took place online on December 12, 2023. Assoc. Dr. Mustafa Aydın, Chairman of the IAU Board of Trustees, EURAS & EURIE President and COPPEM Board Member, presented his proposed practices to COPPEM Members during the meeting.

Following the presentation of his suggestions, Aydın offered his personal assessments, stating, 'COPPEM, committed to supporting the endeavors of local governments in our region, fostering their development in social, cultural, and economic domains through collaborative model creation with a supra-political approach, is poised to undertake numerous productive activities in the upcoming period.

# • EURAS GATHERING IN AZERBAIJAN: "EXPLORING EDUCATIONAL OPPORTUNITIES AND COLLABORATION"

Assoc. Dr. Mustafa Aydin embarked on a visit to Azerbaijan, commencing with an interview with AZ TV (Azerbaijan State Television) and ATV Azerbaijan TV channels on the first day of his visit. The interview focused on fostering cooperation between the universities of both countries and exploring emerging trends in education.

Following the interviews, a meeting was held with Elnur Nasibov, Head of the Innovation Center of the Ministry of Education of Azerbaijan, and his delegation. The discussions centered on potential areas and methodologies for collaboration.

Subsequently, the Eurasian Universities Association (EURAS) hosted its final meeting of the year on "New Perspectives and Partnership Opportunities in Cross-Border Education." The session, hosted by Prof. Dr. Elmar Gasimov, Rector of Baku Higher Petroleum School, involved discussions on upcoming activities and projects of the Eurasian Universities Union-EURAS, along with the planning of EURIE (Eurasia Higher Education Summit), an annual event organized by EURAS, scheduled for February 2024.



## EURIE 2023 – EURASIA HIGHER EDUCATION SUMMIT

8th annual Eurasia Higher Education Summit – EURIE 2023 was organized on March 1–3, 2023 in Istanbul Lutfi Kirdar International Convention and Exhibition Center.

EURIE 2023 brought together 2000+ attendees representing 355 organizations from 55 countries. In the Exhibition Hall 111 exhibitors conducted networking and meetings to form new academic collaboration projects and acitivities. Higher education institutions from all over the world, public agencies, ed-tech companies and other stakeholders in the higher education sector participated at EURIE 2023.

In the EURIE 2023 Conference, in 43 sessions, 108 estemeed speakers shared their knowledge and expertise with the international education community. Current issues and new trends in higher education were discussed to share ideas, best practices. Among the many topics discussed were international student mobility, global learning opportunities, quality assurance, sustainability and social impact of universities, digital transformation and broadening access, equity and inclusion.

Over three days of EURIE 2023, EURAS members had the wonderful opportunity to keep their fingers on the pulse of the international education sector, highlight the Eurasian region as a hub of great dynamism and came away with many international collaborations.





3 days of Exhibition and Conference

























35 Award Winning Entrepreneurs





38 Jurv Members

# Some Shots from the Opening Ceremony of the **EUIRE 2023 Summit**









## **EURAS Webinar Series**

EURAS Webinar Series: Shaping the Future of Higher Education was initially conceived as a short-term initiative and service for our Members, particularly during the widespread lockdowns across many countries. As time progressed, it evolved into a consistent and valuable series, providing Members and a broader audience with a platform to engage in debates on topics of paramount importance to higher education. This supplementary membership service presents a unique opportunity to connect with Members, fostering their active involvement in these meaningful debates and discussions.

In response to the increased frequency of in–person events and meetings as the impact of the COVID–19 pandemic diminished, we have fine–tuned the webinar series. Originally hosting approximately two sessions per month, it has been streamlined to a single session, aligning with the evolving landscape and preferences in the post–pandemic era.

EURAS Webinars offered in 2022 and available on the IAU YouTube Channel include:

## "Higher Education Post-COVID-19"

is crucial as it addresses the transformative changes and challenges that higher education institutions have faced during the pandemic. Exploring strategies for adaptation and innovation, this discussion is vital for shaping the future of higher education in a post–COVID–19 world.

# "New Perspectives and Partnership Opportunities in Cross-Border Education"

Exploring New Perspectives and Partnership Opportunities in Cross-Border Education" highlights a forum or event focused on gaining insights into fresh outlooks and potential collaborations in the field of cross-border education. This theme emphasizes the exploration of innovative strategies and opportunities for partnerships that transcend geographical boundaries in the education sector.

# "NEW TRENDS in Digital Business and Marketing"

Exploring New Trends in Digital Business and Marketing" signifies a conference or discussion forum dedicated to delving into the latest developments and innovations in the realm of digital business and marketing. This topic addresses emerging strategies, technologies, and methodologies shaping the landscape of the digital business and marketing sectors.

## "Russian Invasion to Ukraine and Humanitarian Impact to the Region"

The topic "Russian Invasion in Ukraine and Humanitarian Impact on the Region" addresses the urgent and critical situation involving the Russian invasion of Ukraine, emphasizing the profound humanitarian consequences on the affected region. This discussion is essential for raising awareness, understanding the complexities of the situation, and fostering international dialogue on ways to address the humanitarian challenges arising from the conflict

# "Good governance, Quality Assurance and Responsibility in Higher Education in the Eurasian region: Towards a Better University"

The theme "Good Governance, Quality Assurance, and Responsibility in Higher Education in the Eurasian Region: Towards a Better University" highlights the critical aspects of fostering effective governance, ensuring quality assurance, and promoting responsibility within higher education institutions in the Eurasian region. This discussion aims to contribute to the continuous improvement and advancement of universities, fostering excellence and accountability in the educational landscape.

## "EURAS online workshop on BLOCKCHAIN"

As EURAS-Eurasian Universities Union, host an online workshop on "Blockchain and New Technologies in Africa" This workshop aims to explore the impact and potential applications of blockchain and other emerging technologies in the African context, fostering collaboration and knowledge sharing within the Eurasian academic community.



# "International Conference on Data Management, Digitization and Economic Practices in Preserving & Promoting Cultural Heritage – DEPCH2023"

Provides a focused platform for discussing educational trends, challenges, and collaborations in these specific regions. This webinar facilitates knowledge exchange and networking opportunities among academic institutions in Bangladesh, Malaysia, and Taiwan within the broader Eurasian context.

## "EURAS Regional Webinar- Asia (Bangladesh, Malaysia & Taiwan)"

Provides a focused platform for discussing educational trends, challenges, and collaborations in these specific regions. This webinar facilitates knowledge exchange and networking opportunities among academic institutions in Bangladesh, Malaysia, and Taiwan within the broader Eurasian context.

## "The Impact Of Digitization And Education On The Promotion Of Intercultural Dialogue In The Eurasian Region"

"The Impact of Digitization and Education on the Promotion of Intercultural Dialogue in the Eurasian Region" underscores a discussion or initiative examining how digitization and educational advancements contribute to fostering intercultural dialogue within the Eurasian region. This topic emphasizes the transformative influence of technology and education in enhancing cross-cultural understanding and collaboration.

## "Innovative Digital Mechanisms: Smart Solutions for Decision-Making in Management"

The webinar on "Innovative Digital Mechanisms: Smart Solutions for Decision-Making in Management" is crucial as it addresses the transformative impact of digital mechanisms on decision-making processes. Exploring smart solutions within management not only enhances efficiency but also ensures organizations remain agile and adaptive in an increasingly digital landscape, underscoring the importance of staying abreast of technological innovations for effective leadership and decision-making.



# "Short Term Study Programs: Best Practices"

This webinar is of paramount importance as it provides a concise yet comprehensive exploration of effective strategies and models in short-term study programs. This discussion is vital for educators and institutions seeking to optimize the impact of short-term study experiences, fostering best practices that enhance the educational journey for participants

## 'Business Eurasia and Digital Hub Opportunities'

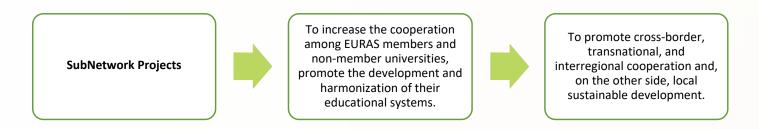
is crucial for understanding the evolving business landscape in the Eurasian region and the opportunities presented by digital hubs. Exploring these opportunities is vital for businesses aiming to leverage digital advancements, fostering growth, innovation, and cross-border collaborations in the Eurasian context.



## **EURAS SUBNETWORKS**

The purpose of these SubNetworks is to bring together research centers, university departments, faculties, academics and researchers that work in the selected fields, in order to favor scientific cooperation, the exchange of experiences and information, the strengthening of existing partnerships and the establishment of new collaborations.

The objective of this initiative is to stimulate academic and scientific cooperation among EURAS members and non–member agencies.



## **List Of Subnetworks**

- Education Technologies
- Employability and Social Development
- Environment and Climate
- Energy
- Food and Water
- International Migration
- Silk Road Tourism
- Transportation Networks
- Business Eurasia



## **Expected Main Activities of SubNetworks**

- Cooperate with international initiatives to contribute to research and innovation activities and actions in the Eurasian region.
- Gathering and sharing information and best practices directly from the main actors in the field, and contribute to the creation of a dedicated database.
  - Carrying out studies, analysis, and research papers on the subnetwork theme.
- Encouraging the dialogue and the mutual exchange between academia and other actors (onterprises, social actors, associations from the civil society, policymakers) in order to create new partnerships and joint projects.
- Organizing international events (workshops, seminars, conferences, training events, summer schools, internships, etc.) to improve the flow of knowledge between researchers, scholars, practitioners, and professionals.
- Promoting mobility opportunities for students and faculty members, as well as the creaticn of curricula and courses, to advance education in the field of subnetwork themes at all levels (Master, Ph. J., university professors, and researchers)

## **EURAS STRATEGY 2030**

EURAS Strategy 2030 marks a forward-looking commitment to strengthening the pivotal role of the higher education community in driving societal advancements globally. Rooted in a vision of positive transformation, this strategic framework underscores EURAS's dedication to four key higher education priority themes, reflecting a comprehensive approach to addressing contemporary challenges and opportunities. Moreover, the strategy places a significant emphasis on elevating member experiences by enhancing support services, fostering greater visibility, and encouraging active engagement. By aligning with EURAS Strategy 2030, the organization aims to propel higher education institutions toward a collective impact that resonates across diverse societies and positively shapes the future of education on a global scale.

## **EURAS Strategic Priorities**

- Globally-engaged and Valuesbased Leadership;
- Internationalization
- Higher Education and Research for Sustainable Development;
- Digital Transformation of Higher Education.

For any suggestions and offers please contact:
Sabina Huseynova / sabina@euras-edu.org





## **EURAS PUBLICATIONS**

## **EURAS Journal of Engineering and Applied Sciences (EJEAS)**

The EURAS Journal of Engineering and Applied Sciences (EJEAS) is dedicated to providing a reputable platform for academics and scientists engaged in research within the fields of engineering and applied sciences. Our primary objective is to feature meticulously crafted, high–quality works, fostering a valuable resource for the scholarly community. EJEAS strives to not only contribute to the advancement of these fields but also to serve as a catalyst for their development. Exclusively accepting articles within the realms of engineering and applied science, EJEAS upholds stringent standards of scientific quality, positioning itself as an "international peer-reviewed journal." Published biannually, EJEAS is committed to facilitating the dissemination of noteworthy articles and scientific works with a focus on elevating scholarly discourse.



## **EURAS Journal of Health (EJOH)**

The Eurasian Journal of Health (EJOH) stands as an internationally recognized, peerreviewed scientific open-access periodical committed to upholding rigorous standards through independent, unbiased, and doubleblind peer-review principles. With a biannual publication frequency and English as its official language, EJOH serves as the official publication of the Eurasian Universities Union (EURAS). Dedicated to advancing the scholarly discourse in health-related fields, EJOH aims to contribute significantly to the literature by publishing manuscripts of the highest scientific caliber. Encompassing various disciplines, including medicine, nursing, physiotherapy, audiology, nutrition and dietetics, dentistry, public health, epidemiology, and related areas, EJOH strives to be a premier resource for cutting-edge research in the health sciences.



## **EURAS Journal of Social Sciences (EJOSS)**

The EURAS Journal of Social Sciences (EJOSS) is an innovative, open–access, double–blind peer–reviewed academic journal published by EURAS — the Eurasian Universities Union. EJOSS, published biannually in both print and electronic formats, is dedicated to disseminating high–quality research conducted entirely in English. The journal prioritizes works within the fields of Demography, Migration, Political Science, Regional and Urban Studies, Social Anthropology, and Sociology. EJOSS aims to be a prominent platform for scholarly contributions, fostering dialogue and advancing knowledge in the dynamic realm of social sciences.



#### **E-Newsletter**

10 times a year, the EURAS Bulletin/ E-Newsletter keeps Members and partners updated about initiatives and opportunities for engagement in the work of the Union. It furthermore highlights Members' news and global learning opportunities. Members are invited to share the Newsletter internally and share in their networks as appropriate.

#### **Publications:**

Contact: euras@euras-edu.org

EURAS Publications: https://euras-edu.org/publish-with-euras/

## **New Members**

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## University of Muhammadiyah Malang

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## **MEMBERSHIP**

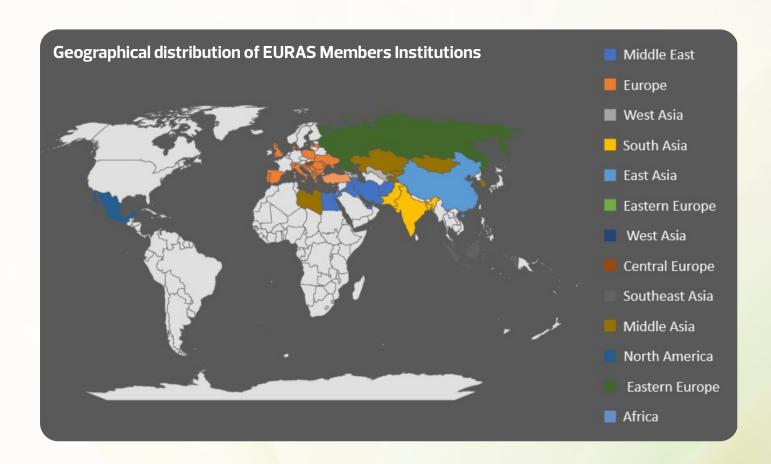
EURAS Members & Partners Network is comprised of Universities, international education associations and institutions. Education, as an incredibly important gateway to a better world, must have the major role concerning all of the globally ongoing issues where EURAS is confidently ready to have responsibilities and meet the possible needs and expectations. As per the principle from local to global EURAS has optimistically been serving its members & partners in order to be an excellently organized Union.

EURAS Membership & Partnership Program plays a key role in connecting other parts of the world with the great potential of the Eurasian region, provides exclusive benefits and savings and helps internationalize universities, increase the visibility & recognition, promote worldwide and forge strategic alliances within EURAS network and other organizations engaged in the field.

## **Members Profile:**

- Public universities, private universities and relevant institutions related to higher education within Europe and Asia
- University associations
- Foundations, charities and international organizations active in the field of higher education

EURAS is a non-profit international association, promoting cooperation among over 140 universities from all across the West and Central Europe, Balkans, Caucasus, Middle East as well as the whole of Asia and working for the global advancement of educational standards in the Eurasian region.



## **PARTNERSHIPS**

Beyond its Membership, EURAS collaborates with a wide range of partners at both governmental and nongovernmental levels. We are grateful to all our partners for their commitment, support, and Engagement throughout the year. We look forward to our continued collaboration.



#### **APUIHEA**

Association of Private Universities and Institutes of Higher Education in Afghanistan



#### **ENOA**

European Network for Quality Assurance in **Higher Education** 



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#### Ministry of National Education

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#### **DEIK**

Foreign Economic Relations Board -Higher Education Business Council



## **Education Malaysia Global Services**





International Association of University Presidents



#### (AARU)

Association of Arab Universities



#### (GCUB)

Coimbra Group of Brazilian Universities



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- · Get involved in EURAS Journals
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## **EURAS** Headquarters

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